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## Outdoors and More Presents Interactive Scrapbook Pages!

Salt Lake City, UT-Outdoors and More Scrapbook Décor introduced Moving Memories and Foto Flaps at the Craft and Hobby Fair 2008 in Anaheim, California. Both scrapbook innovations are aimed at getting children and adults to play and interact with their memories rather than looking at a finished static scrapbook page. Both products were received with high praise, and were even named "Most Innovative Product."



The patent pending Moving Memories scrapbook page is a fun way to add interaction to your memories, as entire scrapbook pages turn to reveal new pictures. It is unlike anything any other scrapbook company has ever created, and is the only turning scrapbook page around. Children love them, and even many men have gone absolutely ape over the fun they have had playing with them. Many retailers were excited by this product and were amazed at how, even looking at it from a distance, it caught their eyes.

Moving Memories currently come in Space, Zoo, Watermelon, Off-Road, Mountain Lake Camping and Camping Under the Stars Kits. Each kit includes one rotating Moving Memory 12"X12" page, two 12"X12" pages, one 12"X12" accents die cut

page with over 30 accents, one 12"X12" alphabet page with 72 letters, and many include an additional Quick Cropper die cut page.



The patent pending Foto Flaps are a quick and easy way to add pictures to any scrapbook page, journal, or photo album. They create an instant “hidden door” that can instantly create fun for children, women and even men when they relive those precious memories.

Several retailers said that they have seen similar products, but this one surpassed them all by allowing more flexibility to add anywhere from one to multiple pictures onto a layout while protecting everything in a plastic sheet. Foto Flaps currently come in landscape and portrait, and fit all 4" X 6" pictures.

“It is an honor being recognized for our hard work,” said John Butler, creator behind the highly successful Moving Memories and Foto Flaps. “We are heading in the new direction of interactive scrapbooking, and it is great that Scrapbook Dimensions Magazine recognized our creative efforts by naming Moving Memories and Foto Flaps Most Innovative Product at the Craft and Hobby Fair. Our interactive scrapbooking is unlike anything any other company has ever done before, but it has turned out really fun for everybody.” Scrapbook Dimensions is a magazine devoted to highlighting the best in both traditional and digital scrapbooking.

To find out more about interactive scrapbooking, please visit [www.outdoorsandmore.com](http://www.outdoorsandmore.com)

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